

215 Atwood Place, Huron, Ohio
ph: 419-357-5591
em: tom@lakeeriedigital.com

THOMAS HOFFMAN

Educational Technology - Instructional Design - Visual Media Development

OBJECTIVE

I am a resourceful, dedicated, and highly motivated professional who seeks a position with a well established organization that can provide a stable environment that will lead to a lasting relationship in the field of higher education, computer technology, or instructional design.

SUMMARY OF QUALIFICATIONS

I have served as a facilitator, coach, consultant, and instructor. I have a strong understanding of learning style preferences, learning theories, and numerous instructional design strategies. I promote the use of various distance learning best practices and am able to quickly adapt to the rapid change of technology and tools used to facilitate learning in all forms of the classroom environment.

EDUCATION

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| The University of Toledo PhD. Curriculum and Instruction - Educational Media | Toledo, Ohio Expected May 2017 |
| Heidelberg University Masters of Arts Education | Tiffin, Ohio 2012 |
| Bowling Green State University Bachelor of Science in Advanced Technological Education | Bowling Green, Ohio 2010 |
| Terra State Community College Associate of Science in Digital Media Technology Animation Associate of Science in Digital Media Technology Web Design | Fremont, Ohio 2002 |

PROFESSIONAL EXPERIENCE

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| Terra State Community College Assistant Professor of Digital Media Technology Instructed various higher education courses in digital media development. Recruited and advised students at the two-year college. | Fremont, Ohio 2007- 2014 |
| Didions Mechanical CAD Drafter Developed ASME pressure vessel, heat exchanger, and boiler blueprints prints for shop welders, machinists, and fabricators. | Bellevue Ohio 2006- 2009 |
| Great Wolf Lodge Waterpark Manager / Lifeguard Instructor Managed the 33,000 sq ft. indoor waterpark and trained lifeguards under the Ellis & Associates Pool and Waterpark Lifeguard Training Program. | Sandusky, Ohio 2001- 2005 |

SKILLS & PROFICIENCIES

- **Adobe Creative Suite** - Premiere, After Effects, Flash, Illustrator, Photoshop, and Dreamweaver
- **Autodesk Creative Suite** - 3ds Max, Maya, Mudbox, SoftImage, AutoCAD and Motion Builder
- **Microsoft Office** - Word, Excel, PowerPoint, and Publisher
- **Learning Management Systems** - Canvas, Angel, and Blackboard
- **Quality Matters Program** - Certified Online Course Developer & Peer Reviewer
- **TechSmith** - Camtasia Studio and Jing
- **Adobe Connect**

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CORE COMPETENCIES

Instructional Design Systems
Project Management
Adult Learning Theory
Course Development
Technical Writing

Hybrid Instruction
Online Course Assessment
Instructional Video Production
Multimedia Learning Theory
Needs Assessment

Experiential Learning Theory
Teacher / Social Presence
Higher Order Thinking
eLearning
ASSURE / ADDIE Methodology

PROFESSIONAL PROFILE

- Developed 2 new multimedia courses for the Digital Media Technology department at Terra State. (DMT 2150 - Interactive Media & DMT 2550 - 3d Character Development)
- Designed and developed 2 distance learning courses for the Digital Media Technology department at Terra State. (DMT 1100 - Digital 3d Production & DMT 2150 - Interactive Media)
- Conducted 2 professional development workshops in educational technology for faculty, staff, and administrators at Terra State. (Engaging the 21st Century Learner & Using Prezi in the Classroom)
- Presented twice at the League of Innovations STEMTech confernece. (Using Multimedia Delivery for Pedagogical Reinforcement - Orlando , FL 2010 & Student-Centered Video Instruction: Engaging the 21st Century Learner - Atlanta, GA, 2013)
- Successfully completed the Quality Matters Program rubric workshop for online course development. (November 19, 2010 Terra State)

SOCIAL MEDIA

- **Linked In** - <http://www.linkedin.com/pub/thomas-hoffman/9a/a48/a88/>
- **Facebook** - <http://www.facebook.com/lakeeriedigital>
- **YouTube Channel** - https://www.youtube.com/channel/UCSBcrjaZIY_e6vBIGe4XksQ
- **Website** - <http://www.lakeeriedigital.com>

Social Media Group Membership

Distance Learning Professionals - Freelance Instructional Design E-Learning
International Society for Technology in Education - Instructional Design & E-Learning Professionals
Learning and Development - Higher Education Teaching & Learning

ACCOMPLISHMENTS

- **2013 Terra Faculty Circle of Excellence Nominee** - Terra State Community College
- **2013 STEMTech Conference Presenter** - League of Innovation , Atlanta, GA
- **2012 Outstanding Action Research Award** - Heidelberg University.
- **2012 AIR Conference Presenter** - Association for Institutional Research, New Orleans, LA.
- **2010 STEMTech Confernece Presenter**- League of innovation, Orlando, FL.

COMMUNITY

- **Board of Trustees** - Huron Public Library
- **Advisory Board Member** - Vanguard Career Center
- **Advisory Board Member** - Ehove Career Center
- **Volunteer** - Cub Scouts of America Pack 31